# Area Meeting Briefing Note for Area Chairs & Secretaries – November 2013

A summary of some of the key BMC activities for the period September-November 2013.

### Access & Conservation

- BMC Access Manifesto published and sent to MPs during party conference season (September)
- Yorkshire Dales walk with members of the All Party Parliamentary Group for Mountaineering (September)
- Meeting with Peak District Park Authority to discuss management of Stanage (October) following BMC Stand up for Stanage petition signed by over 15,000 people (September)
- Ongoing discussions with Sport England and Forestry Commission about the future of the toilet block at Harrison's Rocks

### **Climbing Walls**

- Awesome Walls Sheffield designated first BMC National Performance Centre (September)
- Annual Climbing Wall Directory published

### Clubs & Huts

- Biennial BMC Clubs Seminar held in Castleton, Peak District (October)
- Annual BMC Student Safety Seminar held at Plas y Brenin, attended by 100 students from 50 clubs (October)
- 2014 Club Training Courses announced (October)
- Recruitment drive for two new Clubs Committee volunteers (October)

# **Competition Climbing**

- UK's first international paraclimbing competition held at the Westway Centre, London (September)
- British Lead & Speed Climbing Championships held at the brand-new Awesome Walls Sheffield (October)
- BMC Leading Ladder 2013/2014 returns with rounds at 28 climbing walls (November-February 2014)

#### Heritage

• MHT fundraising 'Night on the Ogre' lecture & dinner by Chris Bonington and Doug Scott at the Law Society, London (October)

# Safety & Skills

- 'How to start rock climbing outdoors' page published on BMC website (August)
- New Mountain Training Coaching Award Scheme launched (October)
- Hill walking, scrambling, and winter skills courses added to subsidised rock climbing courses at Plas y Brenin (November)
- 2014 dates of 'Ready to Rock' outdoor climbing course at Plas y Brenin launched

# Youth & Equity

- 'Climbing in Schools' advice page published on BMC website (September)
- First ever BMC disability symposium held in Keswick in conjunction with the Calvert Trust (November)
- 2014 skills courses for students launched (November)

### Technical

• Bolting workshop held for the Climb Bristol project volunteers at Avon Gorge (November)

### Membership

- Hill Walking survey completed 2,000 responses (July-September)
- Online membership survey for 14-25 year olds launched (November)

#### Events

- Climbing festivals held in South West, South Wales, North West, and North East areas (September)
- BMC hosted Chris Townsend lecture at the Buxton Adventure Festival (November)
- BMC stand and press event at the Kendal Mountain Festival (November)

# Media

- BMC on Foot media campaign website articles received over 100,000 views (July-September)
- Summit 71 published (September)
- BMC TV launched on BMC website (October)
- 'BMC Rocks' Twitter feed launched (October)
- Student Season media campaign running as fourth quarter communication priority (October-December)