

You are invited to the 2015 BMC Clubs Seminar

The 2015 Clubs Seminar will be taking place over the same weekend as the [BMC AGM](#) – 24-26th April – at Plas y Brenin. The Seminar is aimed at club members who are involved in the running of their club, such as Secretaries, Treasurers, Chairs, and New Member Secretaries, etc.

Holding the Seminar on the same weekend as the AGM will allow members to join in with some additional activities running alongside the AGM and to benefit from discounts for staying at Plas y Brenin.

Saturday 25th April

9am	Registration			
9.15am	Open question and answer session , followed by the BMC AGM			
12noon	LUNCH (Free for everyone attending the Clubs Seminar)			
1pm	Welcome to the Clubs Seminar What the BMC is doing for clubs			
1.15pm	Q&A session on clubs-specific issues			
1.45pm	Recruiting, retaining and supporting members			
3pm	BREAK			
3.15pm	Funding and local support	[A1]	OR	Club structures and finance [A2]
4.30pm	Crisis Management	[B1]	OR	Club governance [B2]
5.30pm	Demo of website tool for clubs	[C1]	OR	Optional 1:1 meetings with BMC staff or Clubs Committee members
6.30pm	Close of seminar Use of the Plas y Brenin climbing wall (free of charge)			
7.30pm	Welsh-themed evening buffet (Free for BMC members), Presentation of George Band Award, Charity auction			

Sunday 26th April

Enjoy the walking and climbing opportunities in the area

Cost

There is no cost for members of BMC affiliated clubs to attend the Seminar.

Lunch on the Saturday and the celebratory buffet on the Saturday evening are also provided at no cost.

For those who wish to stay at Plas y Brenin accommodation options are; £36 per person per night bed & breakfast in a twin share room in the house, or £20 per person per night bed & breakfast in one of the bunkhouses on site. Accommodation can be booked at the same time as booking on to the seminar.

Booking

For booking information go to www.thebmc.co.uk/clubs-seminar-2015

[Book on to the seminar, and book accommodation at Plas y Brenin if required](#)

Session Descriptors

Recruiting, retaining and supporting members

A variety of short presentations to showcase the range of ways to recruit members in to your club and how to keep them coming back as regular members. This session will also make you aware of the pitfalls of different schemes through sharing of good practice and advice from clubs who have been successful in recruiting and retaining members. A short discussion time will conclude the session allowing questions to be asked of the different presenters

Funding and local support [A1]

A presentation to look at the different funding that is available for clubs and other support available locally. Hints and tips on how to complete a good funding application will be covered along with time for questions and discussions about successful and unsuccessful applications.

Club structures and finance [A2]

It is important that your club is structured in a way that works for you now and in the future. It is important from a legal perspective and with the impact that it can have on members' liability. This is not a generic session but is completely focused on the rules and legal requirements specifically for mountaineering clubs

Crisis Management [B1]

Hints and tips for managing a crisis on the hills involving member(s) from your club. Covering fatal and major incidents this session will help you to consider whether your club has the systems in place to deal with relatives, club members, emergency services, press and more should a serious accident take place.

Club governance [B2]

Good governance helps your club to run more effectively. This session will look at ideas for improving this including time to look at the structure and content of a good constitution. There will be also be opportunities for discussion of the points raised.

Demo of website tool for clubs [C1]

A practical demonstration of a new tool available for clubs to build their own website. The demonstration will cover the key aspects of the package and the available features. A free, follow-on training session will be available for club members to book on to should they wish to use the package in their own club. Details about this training will be available on the day.

Optional 1:1 meetings with BMC staff or Clubs Committee members

Take the opportunity to meet with members of staff from the BMC and members of the Clubs Committee to discuss issues specific to your club. Times will be available in 15 minute slots. Available to meet will be

Fiona Sanders, Clubs Committee Chair

Kelvyn James – Clubs Committee, Lakes Area

Michelle Aukland – Clubs Committee, Midlands Area

David Fisher – Clubs Committee, South West Area

Trevor Smith – Clubs Committee

Jane Thompson – BMC Regional Development Officer (West Midlands & North West)

Will Harris – BMC Regional Development Officer (East Midlands, Peak & Yorkshire)

+ TBC