

## BMC Organisational Values: May 2019 survey results

The BMC is producing a new five-year strategic plan and part of this process involves defining the key values that underpin our work for climbers, hill walkers and mountaineers. Earlier this year BMC staff developed some initial suggestions which were fine-tuned at an open forum session attended by members on 31 March in Buxton on the day of the BMC AGM.

The suggested values which came out of this process were:

**Community:** We provide a united voice for our diverse community of climbers, hill walkers and mountaineers.

**Sustainability:** We are passionate about protecting our environment and safeguarding access for future generations.

**Adventure:** We believe in the freedom to challenge ourselves, taking personal responsibility for any risks.

**Heritage:** We respect our shared heritage, understanding its value and role in guiding our future

Feedback on these values was then sought from members, who were invited to complete an online survey, which asked:

1. What do you think of the suggested BMC organisational values?
2. Which elements of the suggested BMC values do you have an issue with? (tick all that apply)
3. Do you have any suggestions for additional values? (please use 20 characters or fewer per value)
4. Would you like to expand on any of your feedback?

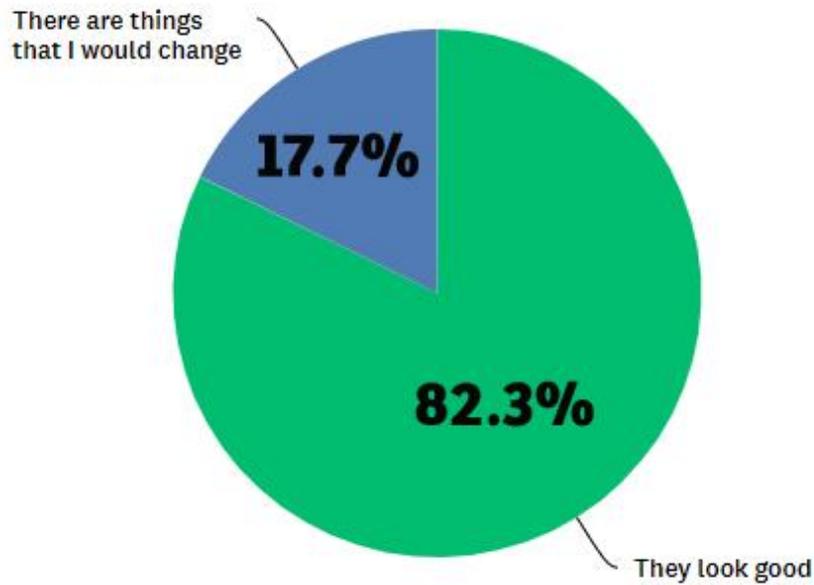
Here is a preview of the survey: [www.surveymonkey.com](http://www.surveymonkey.com)

# Findings

QUESTION 1:

What do you think of the suggested BMC organisational values?

Answered: 519 Skipped: 0

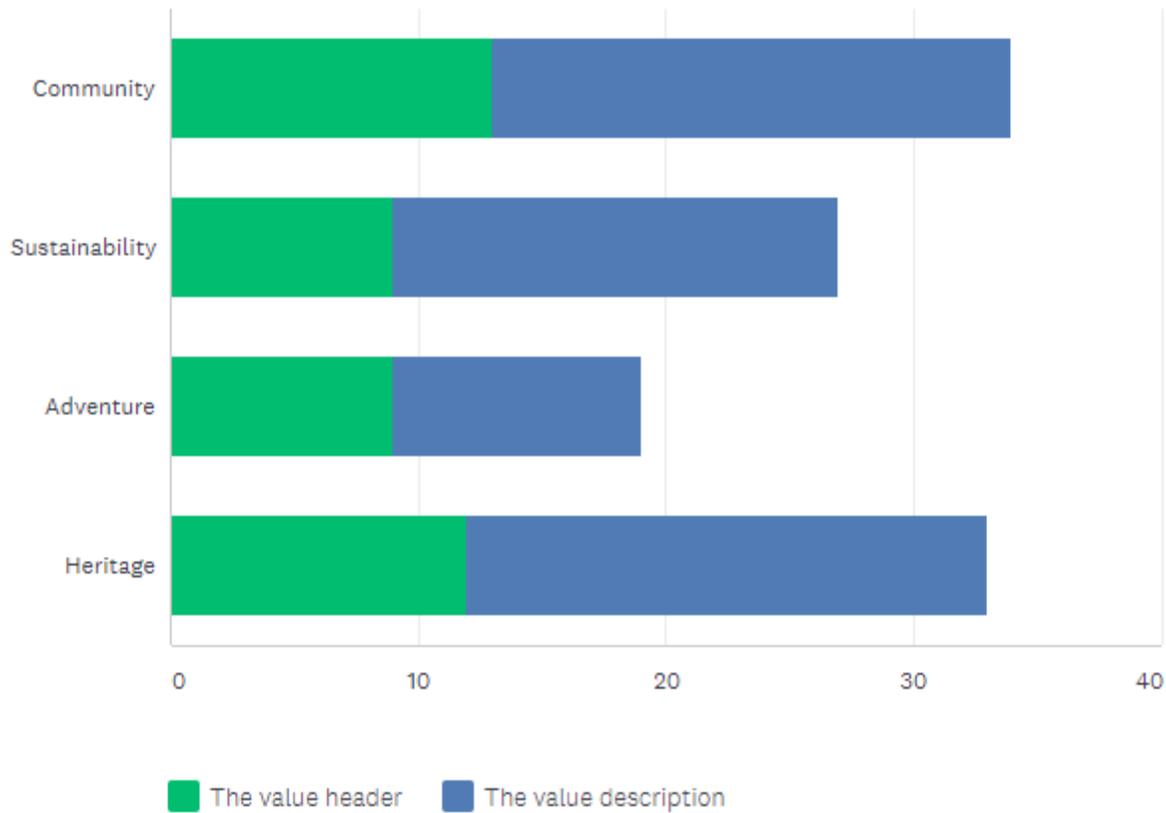


ANSWER CHOICES	RESPONSES
▼ They look good	82.27% 427
▼ There are things that I would change	17.73% 92
TOTAL	519

QUESTION 2 (for those that selected 'there are things that I would change' to Q1):

## Which elements of the suggested BMC values do you have an issue with? (tick all that apply)

Answered: 57 Skipped: 462



	THE VALUE HEADER	THE VALUE DESCRIPTION	TOTAL RESPONDENTS
Community	48.15% 13	77.78% 21	27
Sustainability	36.00% 9	72.00% 18	25
Adventure	52.94% 9	58.82% 10	17
Heritage	50.00% 12	87.50% 21	24

QUESTION 3:

Do you have any suggestions for additional values?  
(please use 20 characters or fewer per value)

Suggested Values	Recurrence	Suggested Values	Recurrence
Education	4	Inspiration	1
Responsibility	3	Integrity	1
Access & Environment	2	Internationalism	1
Adventure	2	Joint working	1
Advocacy	2	Leader training	1
Diversity	2	Legal and Insurance	1
Education/Outreach	2	Management speech	1
Environment	2	Members	1
Skills development	2	Natural landscape	1
Sustainability	2	Nature	1
Transparency	2	New members	1
Ascent	1	No bikes/vehicles	1
Biodiversity	1	Opportunity	1
Capability	1	Performance	1
Community	1	Promoting safety	1
Conservation	1	Property management	1
Cooperation	1	Representative	1
Customer service	1	Respect	1
Defending nature	1	Sharing our passion	1
Democracy	1	Ski Tourers	1
Effective	1	Social Responsibility	1
Effective comms	1	Sporting excellence	1
Effective leadership	1	Tradition & Ambition	1
Efficient	1	Waste of time	1
Encouraging	1	Welfare	1
Enjoyment	1	What is the point	1
Heritage	1	Youth	1
Inclusion	1		

QUESTION 4:

Would you like to expand on any of your feedback?

There were 56 responses in total.